



Volunteer Programme

SOCIAL MEDIA ASSISTANT

The **Badminton World Championships** are THE highlight of the year 🎉 !

The International Federation, Badminton World Federation (BWF), has entrusted the organisation of the TotalEnergies BWF World Championships 2025 to the French Badminton Federation.

This event brings together the best athletes in explosive singles, doubles and mixed matches. Legends such as LIN Dan and Carolina MARIN have already made their mark on the history of this competition.

From 25 to 31 August 2025, the adidas arena in Paris will play host to this major event.

Why not join the team and experience the event from the inside?

We're waiting for you! 🔍

Are you a social media pro who loves creating content ? 📱

Then join us as a **Social Media Assistant** and dive into the behind-the-scenes of a major sporting event !

Your mission : **bring the event to life in real-time on our platforms and captivate our online community.** 😎

A true influencer role, event-style, to show the world the incredible atmosphere on-site !



WHAT TO EXPECT ...

Under the guidance of our Digital Communication Manager, you'll be in charge of **executing the event's communication plan!** ➡️

You'll manage our social media accounts – Facebook, Twitter, and Instagram – and provide dynamic coverage of the Badminton World Championships. 🏸

Get ready to share epic moments, exclusive interviews, and all the energy of the competition with our fans around the world ! 🌍



THE LITTLE + TO SUCCEED ON THE MISSION

This is your chance to show the world why badminton is THE sport to follow ! ✨

If you have a creative mindset and know how to work the latest social media trends, then this role is made for you! If you **speak English** almost as well as French, that's a great start. But if you also know your way around **Photoshop**, then we really need you ! 🎨



Ready to take the reins of our social media? We can't wait to see you in action ! 🙌

Your schedule will be shared with you well before the competition begins, so you can confirm or adjust it with your supervisor based on your availability.

We're counting on you to energize the community and make the event unforgettable. 🙌



See you soon to make the Badminton World Championships shine together! ✨

So, are you ready to embark on this adventure? 🔍