



# Volunteer Programme

## VIDEOS DIRECTOR

The **Badminton World Championships** are THE highlight of the year 🌍 !

The International Federation, Badminton World Federation (BWF), has entrusted the organisation of the TotalEnergies BWF World Championships 2025 to the French Badminton Federation.

This event brings together the best athletes in explosive singles, doubles and mixed matches. Legends such as LIN Dan and Carolina MARIN have already made their mark on the history of this competition.

**From 25 to 31 August 2025, the adidas arena in Paris will play host to this major event.**

**Why not join the team and experience the event from the inside?**

**We're waiting for you!** 🔍

TikTok and Instagram reels are your thing ? 📱 📺

Then come put your skills to work ! **You'll be our eagle-eyed videographer, capturing the best moments of the event and editing dynamic videos for our social media and websites.**

In short: fun, creativity, and the chance to make the event shine online! 😎



## WHAT TO EXPECT ...

We might not have Taylor Swift's fanbase just yet... but watch out, our followers are on fire! 🔥 If you love the buzz of social media, get ready for a hype-filled atmosphere. **Your videos will need to be as impactful** as a Tay-Tay concert to keep our community hooked ! 😎

Of course, all content will be approved by your supervisors, but we're always open to fresh ideas !



## ⊕ FOR THE MISSION

Despite the fun side of this role, there are a few key requirements : **mastering a video editing software** is super helpful, and of course, having your own equipment is a plus! 📺

For everything else, we're counting on **your autonomy and your passion for badminton** to make each video as dynamic as the sport itself! ✨



TikTokers, Instagrammers, and all other "ers" in the field, this is your dream opportunity ! ✨

If you have a **creative flair for making our videos** even more captivating, don't hesitate to share your suggestions. This role is a golden chance to shine and give the event some serious **visibility** ! Imagine creating amazing content for our social media ! 📺

On the practical side, your schedule will be shared with you in advance by your supervisor, with the flexibility to adjust it according to your availability.

**We know it's a challenge, but we can't wait to see your creations and like your content to the max!**

**So, are you ready to embark on this adventure?** 🔍

